

Virginia Association of Resource Conservation and Development Councils

ANNUAL PLAN 2009 – 2010

Vision: Prosperous communities in harmony with the environment through the wise use of natural and human resources

Mission: To enhance the ability of RC&D communities to achieve their goals by providing leadership, capacity building opportunities, training, and resources

Goals

Goal 1

Work toward financial sustainability of Councils and State Association (supports Strategic Plan Goal 2)

Action Items	Who	Progress
Increase the number of legislative contacts in support of the NRCS RC&D budget request	VARC&D Board Councils	
Prepare report on local and state funding for all RC&D projects in Virginia to present to elected officials at the national, state and local level	Public Relations Committee	
Provide training on how to develop an indirect charge that meets IRS requirements for grants to help generate administrative (non-restricted) funds for Councils	Annual Meeting/Training Committee	
Seek appropriations from federal legislators to fully fund the existing RC&D Councils and the pending applications	All Council Members	
Provide training to enhance leadership, organizational ability and fundraising skills	Annual Meeting/Training Committee	

Goal 2

Expand the RC&D coverage to include all counties in Virginia (supports Strategic Plan Goal 4)

Action Items	Who	Progress
Assist South Hampton Roads in updating their area application	VARC&D Board	
Send a letter of support and make personal contacts in support of South Hampton Roads application	VARC&D Board	
Assist James River with submittal of application	VARC&D Board	
Assist new areas in exploring the possibilities of RC&D establishing an RC&D area	VARC&D Board RC&D Councils	

Goal 3

Explore one statewide coordinated project to strengthen VARCDC, increase visibility of Councils, and help generate support at the State level for current and new Councils (supports Strategic Plan Goals 1, 3)

Action Items	Who	Progress
Work to foster and coordinate one statewide initiative	VARC&D Board	
Develop strong relationships with local officials and legislators so they bring support to the RC&D projects that serve local citizens	Each Council	

Goal 4

Strengthen our Marketing Ability and Resolve (supports Strategic Plan Goals 1, 3, 8)

Action Items	Who	Progress
Revise Annual Report to include value and benefits of project (summary of dollars and benefits and number of projects completed) – see Public Relations Committee actions	Public Relations Committee	
Advocate full federal funding of the RC&D Program	VARC&D Councils	
Communicate annually with each state and federal legislators to provide them with the statewide annual fact sheet and summary of activities	VARC&D Board RC&D Councils	
Work to ensure that each council’s goals reflect the National Program goals to include: 1. number of jobs created or retained 2. number of businesses	VARC&D Board	

Goal 5

Support the VARCDC Committee Activities (supports Strategic Plan Goal 8)

Action Items	Who	Progress
<p>Annual Meeting/Training Committee</p> <ul style="list-style-type: none"> • Recommends the location for the next annual meeting of the VARCDC Board • Recommends training topics for the VARCDC for the Spring meeting • Identifies training topics that may be needed or available during the year • Holds a teleconference with the host council to follow up on the process and to provide guidance in January • Presents evaluation of a Spring meeting at the fall meeting 	Annual Meeting/Training Committee	
<p>Awards Committee</p> <ul style="list-style-type: none"> • Sends letter to notify councils of award categories and deadlines for the year by November 15 • Selects outside judging panel for awards and Hall of Fame judging panel by January 15 • Council submits award nominations to the Awards Committee by January 15 • Notifies VARCDC Chair of Award Recipients by April 1 • Presents awards at Spring meeting • Forwards the winners nomination forms to the Southeast Association for consideration in its program by August 1 	Awards Committee	
<p>Budget Committee</p> <ul style="list-style-type: none"> • Requests budget needs from each standing committee by July 15 • Prepares and distributes a draft budget to Executive Committee and Association Delegates by August 15 • Presents proposed budget at VARCDC fall meeting for approval • Distributes approved budget to each RC&D Council and Association Delegates after VARCDC fall meeting. • Prepares and distributes a current status budget (or treasurer) report at VARCDC spring meeting 	Budget Committee	
<p>Forestry Committee</p> <ul style="list-style-type: none"> • Meets quarterly with three teleconferences and one meeting face to face • Coordinates forestry projects that have statewide impact or potential involvement from multiple RC&D Councils • Assists the RC&D Foresters in developing their annual plan of work 	Forestry Committee	

Action Items	Who	Progress
<p>Legislative Committee</p> <ul style="list-style-type: none"> • Organizes the delegation from Virginia to the Annual National RC&D Legislative Forum in February • Keeps abreast of Federal and State legislative proposals and takes actions such as visiting our representatives, writing letters or making phone calls as needed • Establishes an action network that can be quickly mobilized to write letters, make phone calls or other critical actions to respond to budget and/or legislative proposal • Acts on opportunities to keep Federal and State officials informed of VARCDC successes on an ongoing basis 	Legislative Committee	
<p>Public Relations Committee</p> <ul style="list-style-type: none"> • Prepares an annual report prior to the national Legislative Forum that can be used to keep Federal, State and local officials informed of VARCDC and Council efforts. Report should be modified to include total number of projects completed and undertaken and funding leveraged and benefits produced by each Council annually, in addition to profiling 1 project per Council. Should include info about annual award winners and other key efforts, such as training, completed • Maintains and schedules the use of the Virginia Association's displays • Updates or develops a new RC&D display exhibit 	Public Relations Committee	
<p>Nominations Committee</p> <ul style="list-style-type: none"> • Confirms all officers will serve their second term in 2010 at Fall meeting • Obtains list of 2010 voting delegates from each council at Fall meeting 	Nominations Committee	